

These minutes are submitted by the Community Development Director and are not official until approved by the City of Evansville Economic Development Committee.

**City of Evansville Economic Development Committee**  
**Monday, September 21, 2020, 6:00 PM**  
*Meeting held virtually*

**MINUTES**

**1. Call to Order** Brooks called meeting to order at 6:00pm

**2. Roll Call:**

	<b>Present/Absent</b>	<b>Others Present</b>
Chair James Brooks	P	Community Development Director Jason Sergeant
Ben Ladick	P	Chamber of Commerce Exec. Dir. Christina Slaback
Vacant	-	
Jason Knott	A	
Abbey Barnes	A	
Sue Berg	P	
Brandon Rutz	P	

**3. Motion to Approve Agenda by Ladick, seconded by Berg, approved unanimously.**

**4. Motion to waive the reading of the minutes of the August 17, 2020 meeting and approve them as printed by Ladick, seconded by Berg, approved unanimously.**

**5. Citizen Appearances, other than listed agenda items.**

**6. Monthly Report**

**A. Community Development Updates.** Sergeant shared his report, including:

- Karben4 event was successful with many vendors seeing hundreds of customers come through. Weather was awful, but there was still a line to get into the parking lot. At Creekside.
- CRS Floodplain Certification is wrapping up this month, lots of staff time is dedicated to this yearly, but it saves homeowners 15% in insurance premiums if they need flood insurance.
- Ribbon Cutting was held for Landmark’s fertilizer facility.
- R-1 Zoning Revisions
- 2020 Total to date (Jan through August): 247 permits and \$43,184 in collected permit fees
- 2019 totals (Jan through August): 191 Permits and \$60,389 in collected permit fees (Includes ECSD building improvements and construction)
- 2018 Total to date (Jan through August): 269 permits and \$54,088.50 in collected permit fees (Includes Library building improvements and construction)

**B. Chamber of Commerce Report** – Slaback shared her report:

- Membership
  - Member Phone Calls, E-mails
  - Ambassador Huddle:
  - Chairman's Club Spotlight:
- Economic Development
  - Economic Development Meeting
  - Landmark Ribbon Cutting Fertilizer plant - September 14
- Community Activities
  - BASE Training scheduling
  - School District and Business sign partnership
- Chamber Projects
  - Weekly E-News/Business Watch
  - Member Services Committee
  - Business Grant Overview
  - Community Connection Meeting - Virtual Chamber Q&A
  - Love Local Campaign
  - Decals - members and community
  - Love Local Masks
  - Cash mob - in the works
  - Copy Machine moved and set up at Creekside
  - Administrative Assistant resignation
  - Budget Committee meetings and initial budget review and projections
  - Olde Fashioned Christmas brainstorming and initial contacts
  - Ladies night out - attempted brainstorming and promotion
  - Golf Outing event review meeting
- Online & Social Media
  - Evansville Chamber Page 1,848 Followers
  - EVL Business Group 255 Total Members
  - Evansville Events Page 2,189 Followers
  - Evansville Pop Up Market 1117 Followers
  - Ladies Night Out Page
  - 1,044 Followers
  - Olde Fashioned Christmas 505 Followers
  - Citywide Rummage Sale Page 1,459 Followers
  - Annual Website Hits 73,596

**C. Tourism Commission Report:** The Evansville Tourism Commission last met August 13, 2020. There was no meeting held in September. Next meeting date for the Evansville Tourism Commission is October 8.

## 7. New Business

- A. **Final Discussion of 2021 Budget and Motion to Recommend to Council by Berg, seconded by Ladick. Passed Unanimously.**
- B. **Motion to Forgive Covid-19 Economic Development Loan RLF-2020-01 for \$2,000 by Rutz, seconded by Berg. Passed Unanimously.**
- C. **Discussion and Updates on City/Chamber COVID-19 Activities.**
  - i. Committee discussed and wanted to look at possibility of forgiving existing loan.

**D. Discussion of Forming Ad-Hoc Committee to Address Downtown Holiday Lights.**

Committee discussed a group made up of one technical staff person from City, two tourism members, a business owner and citizen member.

**9. Other Business.** None

**10. Next Meeting Dates: October 19<sup>th</sup>. 2020 at 6:00pm**

**11. Motion to Adjourn by Berg, seconded by Ladick. Passed Unanimously.**